



PartnerEquip: Live – Bangkok

Exclusive event for Specialized Partners

28 – 30 April 2026
Bangkok, Thailand

Migration and Modernization

This Track is designed to take partners on a comprehensive journey through cloud transformation, catering specifically to Presales Architects, technical teams, builders, and Platform Engineers.

Starting with Day 1's focus on Migration, attendees will gain insights into migration opportunities, explore funding and programs designed to accelerate migrations, dive into VMware options and alternatives, understand how AWS Agentic tools can accelerate migration, and gain exposure to AWS roadmaps and new services aligned to migration.

Day 2 shifts to a deep dive into Modernization, featuring technical workshops for Container, Serverless, Transform and Database modernization. In addition we will feature and demo ISV Tools that will support customers data residency concerns.

The event culminates on Day 3 with a hands-on mock Experience Based Accelerator (EBA) where attendees will work together to modernize a fictional company leveraging the Transform Suite of offerings, equipping partners with practical tools and experience they can leverage in the future.

Day 1 Agenda

Tuesday, 28 April

Time (GMT+4)	Level	Title	Abstract
8:30am	Registration and Breakfast		
9:30am	Welcome		
9:45am	100	Migration & Modernization Market Opportunity	[Covers cloud migration/modernization market opportunities, AWS priorities, and 2026 GTM strategy. Learn market dynamics, frameworks for accelerating cloud journeys, and customer engagement tactics. For business and technical pros—gain actionable knowledge for transformation discussions.
10:15am	100	Prospect to Modernized: AWS Programs & Tools	Covers AWS Funding Programs for Migration/Modernization—OLA program, Modernization funding, and ISV Tooling Program. Learn eligibility, application processes, and how to align programs with customer profiles and business needs.
10:45am	Break		
11:00am	100	Prospect to Modernized: AWS Programs & Tools	Covers AWS Funding Programs for Migration/Modernization—OLA program, Modernization funding, and ISV Tooling Program. Learn eligibility, application processes, and how to align programs with customer profiles and business needs.
11:30am	200	AWS Transform Overview	AWS Transform—a rapidly evolving platform. Learn what it is, explore recent features and enhancements, and review the product roadmap. Stay current with expanding functionality and strategic direction.
12:00pm	Lunch		
1:00pm	200	AWS Transform Assessment	Explore AWS Transform Assessment—streamline discovery, accelerate migration planning. Covers VMware capabilities for faster timelines and alignment with funding programs to maximize financial benefits during cloud transformation
1:45pm	300	What's New with VMware Workloads	Discover new AWS services for VMware migration. Explore pathways to AWS EC2 or VMware on AWS, plus partner accelerators and programs to scale VMware migration opportunities.
2:30pm	Break		
2:45pm	300	Microsoft Building Blocks	Explore new AWS services for Windows Workloads covering SQL Server, .NET workloads, and Active Directory. Learn best practices to reduce costs, enhance performance, and optimize Windows infrastructure on AWS.
3:30pm	200	Storage	In this session learn about the latest developments in AWS Storage Offerings. We do a deep dive into the options and market opportunities
4:00	100	Accelerate Migration and Modernization leveraging EBA	Discover Experience-Based Accelerators (EBAs) that help overcome migration roadblocks and speed cloud transformation. Explore offerings across migration scenarios, partnership opportunities, funding programs, and customer success stories.
4:45 pm	Wrap Up		
5:00 – 6:00pm	Welcome Reception (badge required)		

Day 2 Agenda

Wednesday, 29 April

Time (GMT+4)	Level	Title	Abstract
8:30am	Registration and Breakfast		
9:30am	Welcome		
9:45am	100	Business Value of Modernization	[Learn strategies to accelerate enterprise modernization, engage CxO stakeholders, and build compelling business cases. Explore AWS's approach to transforming applications, data, and infrastructure into cloud-native services that enable AI innovation.
10:30am	#	ISV Tooling Demo	
10:45am	Break		
11:00am	300	AWS Transform Custom	Explore Aws Custom's core capabilities for creating custom transformations for API migrations, runtime upgrades, and framework changes. Hands-on exercises cover setup, configuration, and implementation scenarios. – Computer will be needed
12:00pm	Lunch		
1:00pm	200	Self Managed GenAI using AppMod	Learn how AWS SaaS Modernization helps partners address ISV challenges: tenant cost allocation, onboarding, isolation, and scalability using containers and serverless. Access funding and enablement to achieve 3X faster time to market.
1:45pm	200	Accelerating ISV Success: Partner-Enabled SaaS Modernization	Learn why Start-Ups and ISVs choose Amazon EKS for self-managed GenAI workloads. Discover a new 6-week GenAI accelerator program delivered by partners with AWS specialists, offering expert capabilities, support, and incentives.
2:30pm	Break		
2:45pm	#	ISV Tooling Demo	
3:00PM	300	EVS Deep Dive and Demo	Deep dive into Amazon EVS for running VMware Cloud Foundation on EC2 bare metal instances within your VPC. Learn partner value proposition, sizing, pricing, and get hands-on demo with sandbox setup guidance.
3:30	300	Accelerate Application Modernization with AWS Containers and Serverless Services	Learn how to accelerate customer transformation using AWS Containers and Serverless. Explore new Amazon EKS, ECS Managed Instances, and Lambda capabilities that streamline modernization, reduce overhead, and deliver faster outcomes.
4:15	200	Database Migrations and Modernization: Oracle and SQL Server to AWS	Explore sales plays for database migrations with a technical deep dive on Oracle Discover migration assets, best practices, partner resources, and AWS Generative AI tools to accelerate customer database transitions to AWS.
4:45 pm	Wrap Up		
5:00 – 9:00pm	Evening Networking Event (badge required)		

Day 3 Agenda

Thursday, 30 April

Time (GMT+4)	Level	Title	Abstract
8:30am	Registration and Breakfast		
9:30am	Welcome		
9:45am	100	Introduction to EBA	Discover how EBA accelerates cloud adoption through hands-on, immersive engagements. Combining cloud expertise, agile principles, and cross-functional collaboration, EBA helps organizations migrate, modernize, and innovate faster on AWS.
10:15am	300	AWS Transform Assessments	Navigate enterprise cloud migration with insights from thousands of successful AWS transformations. This technical deep-dive examines critical planning phases: discovery, environment assessment, and building robust migration plans.
10:45am	Break		
11:00am	300	AWS Transform for VMware	Transform VMware workloads to cloud-native with AWS Transform's AI-powered migration. This hands-on workshop accelerates modernization while reducing costs. Gain practical experience using agentic AI for automated discovery, mapping, and conversion.
12:00pm	Lunch		
1:00pm	300	AWS Transform for VMware	Transform VMware workloads to cloud-native with AWS Transform's AI-powered migration. This hands-on workshop accelerates modernization while reducing costs. Gain practical experience using agentic AI for automated discovery, mapping, and conversion.
1:45pm	100	EBA MidDay	Discover how EBA accelerates cloud adoption through hands-on, immersive engagements. Combining cloud expertise, agile principles, and cross-functional collaboration, EBA helps organizations migrate, modernize, and innovate faster on AWS.
2:30pm	Break		
2:45pm	300	AWS Transform for .Net	Unlock organizational agility by transforming legacy monolithic applications to modern container-based architectures. In this hands-on workshop, modernize a .NET Framework using AWS Transform.
4:15	100	EBA Closeout	Discover how EBA accelerates cloud adoption through hands-on, immersive engagements. Combining cloud expertise, agile principles, and cross-functional collaboration, EBA helps organizations migrate, modernize, and innovate faster on AWS.
4:45 pm	Wrap Up		