



PartnerEquip: Live – Bengaluru

Exclusive event for Specialized Partners

10-12 February 2026
Bengaluru, India

Migration and Modernization

This Track is designed to take partners on a comprehensive journey through cloud transformation, catering specifically to Presales Architects, technical teams, builders, and Platform Engineers. Starting with Day 1's focus on Migration, attendees will gain insights into migration opportunities, explore funding and programs designed to accelerate migrations, dive into VMware options and alternatives, understand how AWS Agentic tools can accelerate migration, and gain exposure to AWS roadmaps and new services aligned to migration. Day 2 shifts to a deep dive into Modernization, featuring technical workshops for Container, Serverless, Transform and Database modernization. The event culminates on Day 3 with a hands-on mock Experience Based Accelerator (EBA) where attendees will work together to modernize a fictional company leveraging the Transform Suite of offerings, equipping partners with practical tools and experience they can leverage in the future

Day 1 Agenda

Tuesday, 10 February

Time (GMT+5:30)	Level	Title	Abstract
8:00am	Registration and Breakfast		
10:00 am	Welcome		
10:15 am	100	Migration & Modernization Market Opportunity	Covers cloud migration/modernization market opportunities, AWS priorities, and 2026 GTM strategy. Learn market dynamics, frameworks for accelerating cloud journeys, and customer engagement tactics. For business and technical pros—gain actionable knowledge for transformation discussions.
10:45 am	100	Prospect to Modernized: AWS Programs & Tools	Covers AWS Funding Programs for Migration/Modernization—OLA program, Modernization funding, and ISV Tooling Program. Learn eligibility, application processes, and how to align programs with customer profiles and business needs.
11:15 am	Break		
11:30 am	100	Prospect to Modernized: AWS Programs & Tools	Covers AWS Funding Programs for Migration/Modernization—OLA program, Modernization funding, and ISV Tooling Program. Learn eligibility, application processes, and how to align programs with customer profiles and business needs.
12:00 pm	200	AWS Transform Roadmap	AWS Transform —a rapidly evolving platform. Learn what it is, explore recent features and enhancements, and review the product roadmap. Stay current with expanding functionality and strategic direction..
12:30 pm	Lunch		
1:30 pm	200	AWS Transform Assessment	Explore AWS Transform Assessment—streamline discovery, accelerate migration planning. Covers VMware capabilities for faster timelines and alignment with funding programs to maximize financial benefits during cloud transformation
2:00 pm	200	Whats new with Vmware Workloads	Discover new AWS services for VMware migration. Explore pathways to AWS EC2 or VMware on AWS, plus partner accelerators and programs to scale VMware migration opportunities.
3:00 pm	Break		
3:15 pm	200	Whas new with Microsoft Workloads	Explore new AWS services for Windows Workloads covering SQL Server, .NET workloads, and Active Directory. Learn best practices to reduce costs, enhance performance, and optimize Windows infrastructure on AWS.
4:00 pm	100	Accelerate Migration & Modernization with EBA	Discover Experience-Based Accelerators (EBAs) that help overcome migration roadblocks and speed cloud transformation. Explore offerings across migration scenarios, partnership opportunities, funding programs, and customer success stories.
4:45 pm	Wrap Up		
5:00 – 7:00pm	Welcome Reception (badge required)		

Day 2 Agenda

Wednesday, 11 February

Time (GMT+5:30)	Level	Title	Abstract
9:00am	Registration and Breakfast		
10:00 am	Welcome		
10:15 am	100	Business Value of Modernization	Learn strategies to accelerate enterprise modernization, engage CxO stakeholders, and build compelling business cases. Explore AWS's approach to transforming applications, data, and infrastructure into cloud-native services that enable AI innovation.
11:00 am	300	Self Managed GenAI using AppMod	Learn how AWS SaaS Modernization helps partners address ISV challenges: tenant cost allocation, onboarding, isolation, and scalability using containers and serverless. Access funding and enablement to achieve 3X faster time to market.
11:15 am	Break		
11:30 am	300	Self Managed GenAI using AppMod	Learn how AWS SaaS Modernization helps partners address ISV challenges: tenant cost allocation, onboarding, isolation, and scalability using containers and serverless. Access funding and enablement to achieve 3X faster time to market.
12:00 pm	200	Amazon EVS Architectural Deep Dive	Deep dive into Amazon EVS for running VMware Cloud Foundation on EC2 bare metal instances within your VPC. Learn partner value proposition, sizing, pricing, and get hands-on demo with sandbox setup guidance.
12:30 pm	Lunch		
1:30 pm	300	App Modernization with AWS Containers & Serverless	Learn how to accelerate customer transformation using AWS Containers and Serverless. Explore new Amazon EKS, ECS Managed Instances, and Lambda capabilities that streamline modernization, reduce overhead, and deliver faster outcomes.
2:15 pm	300	Self Managed GenAI using AppMod	Learn why Start-Ups and ISVs choose Amazon EKS for self-managed GenAI workloads. Discover a new 6-week GenAI accelerator program delivered by partners with AWS specialists, offering expert capabilities, support, and incentives.
3:00 pm	Break		
3:15 pm	300	AWS Transform Custom	Explore SEG's core capabilities for creating custom transformations for API migrations, runtime upgrades, and framework changes. Hands-on exercises cover setup, configuration, and implementation scenarios.
4:15pm	200	DB Migration and Modernization	Explore sales plays for database migrations with a technical deep dive on Oracle and SQL. Discover migration assets, best practices, partner resources, and AWS Generative AI tools to accelerate customer database transitions to AWS.
4:45 pm	Wrap Up		
5:00 – 8:00pm	Evening Networking Reception (badge required)		

Day 3 Agenda

Thursday, 12 February

Time (GMT+5:30)	Level	Title	Abstract
9:00am	Registration and Breakfast		
10:00 am	Welcome		
10:15 am	200	Introduction to EBA	Discover how EBA accelerates cloud adoption through hands-on, immersive engagements. Combining cloud expertise, agile principles, and cross-functional collaboration, EBA helps organizations migrate, modernize, and innovate faster on AWS.
10:45 am	300	AWS Transform Assessments	Navigate enterprise cloud migration with insights from thousands of successful AWS transformations. This technical deep-dive examines critical planning phases: discovery, environment assessment, and building robust migration plans.
11:15 am	Break		
11:30 am	300	AWS Transform for VMware	Transform VMware workloads to cloud-native with AWS Transform's AI-powered migration. This hands-on workshop accelerates modernization while reducing costs. Gain practical experience using agentic AI for automated discovery, mapping, and conversion.
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12:30 pm	Lunch		
1:30 pm	200	EBA MidDay	Discover how EBA accelerates cloud adoption through hands-on, immersive engagements. Combining cloud expertise, agile principles, and cross-functional collaboration, EBA helps organizations migrate, modernize, and innovate faster on AWS.
2:15 pm	300	AWS Transform for .Net	Unlock organizational agility by transforming legacy monolithic applications to modern container-based architectures. In this hands-on workshop, modernize a .NET Framework using AWS Transform.
3:00 pm	Break		
3:15 pm	300	AWS Transform for .Net	Unlock organizational agility by transforming legacy monolithic applications to modern container-based architectures. In this hands-on workshop, modernize a .NET Framework using AWS Transform.
4:00 pm	100	EBA Closeout	Discover how EBA accelerates cloud adoption through hands-on, immersive engagements. Combining cloud expertise, agile principles, and cross-functional collaboration, EBA helps organizations migrate, modernize, and innovate faster on AWS.
4:45 pm	Wrap Up + End of Week Survey		